

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 03/31/2018

## LOCATION CALIFORNIA HOWARD HUDSON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 0 50 59 96 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 10 46 75 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 55 36 84 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 -15 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY AUG OCT NOV DEC JAN FEB MAR APR MAY JUNE SEPT GOALS AND ACTUAL MEMBERS CUMULATIVE 160 120 MEMBER GROWTH NET GOAL 80 MEMBER GROWTH ACTUAL 40 LAST YEAR MEMBERSHIP ACTUAL 0 -40

-80 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE

DROPPED CLUBS: 1		25 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION           MALE         714 (54.34%)           FEMALE         600 (45.66%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 48%	
DECEASED	9	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS	227
CLUB CANCELLED	27			
OTHER	170		FAMILY MEMBERS PAYING HALF DUES	115
TOTAL	206			
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